



Don Bosco Institute of Technology

Colosseum 2021

Report on “Business & Economic Quiz “

Objective:

- To test the knowledge of business and economics of the participants.
- To build a bridge between academics and industry.
- To make participants aware of the current trends of the business world.
- To give them a fun learning experience.

Outcome:

- Participants tend to read the material.
- Quick responses resulted in great competitiveness.
- Easy chance to do well gave a feeling of self-esteem.

Date and Time: 30th March 2021.

Number of Registrations: 28

Description:

Business & Economic Quiz

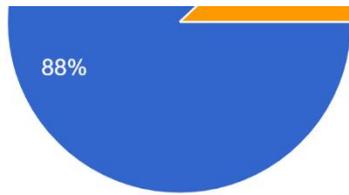
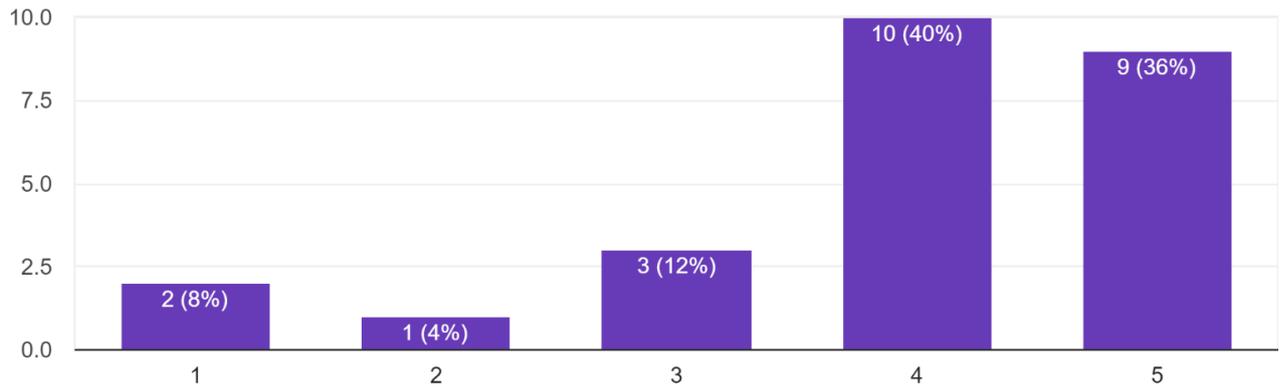
- An Online quiz competition wherein Questions based on basics, case studies, and current business and economics scenarios were asked.
- The questions were of MCQ type with four options and one right answer.

Questions asked were:

1. Which companies' mobile phones are marketed with the slogan - Big inside. Small Outside?
A. Nokia
B. Sony
C. Samsung
D. Motorola
2. Which company has a major investment in the Cosmetics giant L'Oréal?
A. Unilever
B. Nestle
C. Johnson & Johnson
D. Procter & Gamble (P&G)
3. Which of the following is 'NOT' a profitability ratio?
A. Return on Assets
B. Return on Equity
C. Price to Earnings Ratio
D. Profit Margin

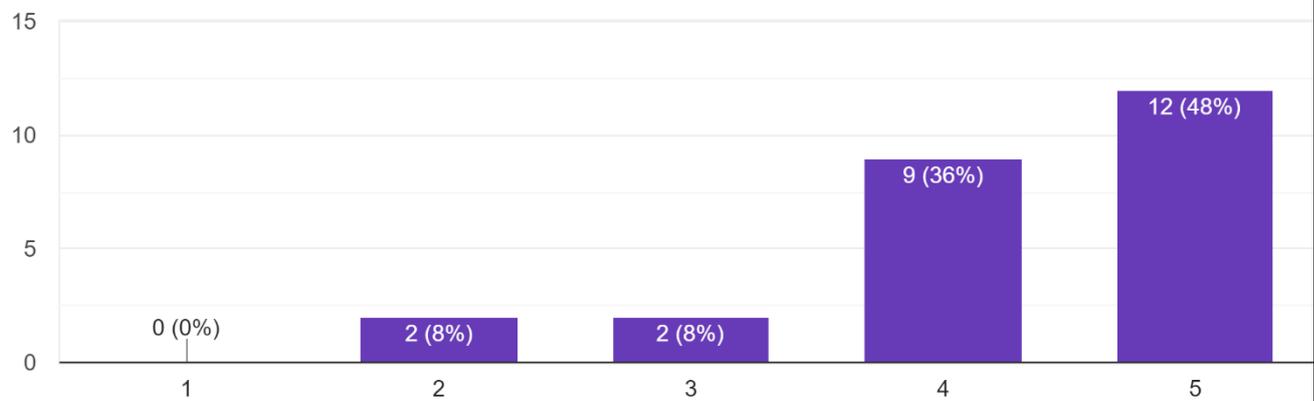
Information was clearly explained

25 responses



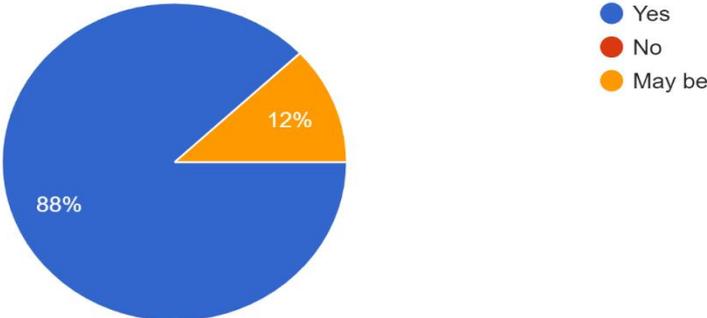
Participants questions were clearly answered

25 responses



Information covered was consistent with the events objective

25 responses



Feedback from winners:

Ankit Chouhan: "It was good" and the questions were quite interesting

Collage:



E-Cell presents

GENERAL BUSINESS AND ECONOMICS QUIZ

An online quiz based on
case studies and current scenarios

Prizes:

First prize: Rs. 1300/-

Second prize: Rs. 700/-

Report Prepared by: Harita Satpute.